Explanatory text introduction			
Success	Is it in my	What does my teacher think?	
Criteria	writing		
Rhetorical question			
General statements about the topic that are interesting			
Invitation to find out how			

Explanatory text—main paragraphs			
Success	Is it in my	What does my	
Criteria	writing	teacher think?	
The process is explained clearly			
One sentence follows from the			
one before			
Sequential conjunctions are used			
Firstly, next, then, finally			
Casual conjunctions are used and			
are correctly Punctuated			
Therefore, Consequently,			
As a result,			
Due to this, Because of this,			
Subject specific language is used			
correctly			
Parenthesis is used			
(brackets)			
Subordinating conjunctions			
so, because and since			
may be used			
The process is clear—			
it makes sense			